

# HOBIAWARDS 2017

## Call For Entries



Join the best in your industry by entering Connecticut's only Home Building Industry Awards. Sponsored by the HBRA of Connecticut, the HOBIAwards offers recognition to builders, remodelers and suppliers for excellence in home design and construction, home technology, sales and marketing and home financing.

### ELIGIBILITY:

**Only HBRA of Connecticut members** may enter any house, development or product built, remodeled, supplied, marketed or financed by an HBRA member after January 2015 or a community service project undertaken in 2017.

### JUDGING:

A panel of housing industry professionals will review all entries and visit selected homes and developments. Judges reserve the right to eliminate any category due to insufficient entries or if the quality of the work does not warrant a winner. All decisions are final.

### WINNING ENTRIES:

Winners will be notified by October 14. Awards and a Power Point show of the winning entries will be presented at the HBRA of Connecticut **HOBIAwards Dinner on Wednesday, November 15, 2017** at the Aqua Turf in Southington, CT. Winners will be featured in *Connecticut Builder* magazine, and will benefit from local and state wide media coverage and publicity. **TOP AWARDS** will be kept confidential and announced at the dinner on November 15, 2017.

2017 Media Sponsor:



PLEASE MAIL APPLICATIONS TO:  
**JMC RESOURCES 1078 Main Street, #4, Branford, CT 06405**

**ENTRY DEADLINE: FRIDAY, SEPTEMBER 8, 2017**

## 2017 HOBI AWARDS

### Use Separate Entry For Each Category Entered

Name of Entrant & Company \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
Contact Name \_\_\_\_\_ cell phone \_\_\_\_\_  
Entrant e-mail \_\_\_\_\_ office tel. \_\_\_\_\_  
Category Entered \_\_\_\_\_  
Address of Project Entered: \_\_\_\_\_

#### ENTRY DEADLINE: Friday, September 8, 2017

- **HOUSNG** \$250 per home entered
- **SPECIAL FOCUS** \$150 per category entered **COMMUNITY SERVICE** \$100 - see back page
- **SALES & MARKETING** \$200 per entry see back page.
- **HOME FINANCING** \$200 per entry. See back page.
- Make check payable to: **JMC Resources and send to: 1078 MAIN STREET, #4, BRANFORD, CT 06405**
- For all **HOUSING** Entries: Form **BELOW MUST** be filled out or applicant will be **DISQUALIFIED**.  
If manufacturer does not apply, just list supplier. Indicate architect or designer and photographer.

#### Manufacturer

Lumber Supplier N/A  
Windows \_\_\_\_\_  
Siding \_\_\_\_\_  
Garage Doors \_\_\_\_\_  
Roofing \_\_\_\_\_  
Plumbing Fixtures \_\_\_\_\_  
Appliances \_\_\_\_\_  
Tile /Stone \_\_\_\_\_  
Fireplaces \_\_\_\_\_  
Closets \_\_\_\_\_

#### Supplier

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\*Architect/Designer: \_\_\_\_\_

\*Photographer: \_\_\_\_\_

### FOR ALL ENTRIES

- **DIGITAL PHOTOS (JPEGs in PC format dimension approx. 1000 x 800 pixels) Resolution appropriate for Power Pt.**
- Include a separate folder of high res. images, if available.
- Use a professional photographer of your choice or Jim Fuhrman 860-561-1993, Larry Merz 203-222-1936, Sandro DeCarvalho 203-395-6716, Carl Vernlund 860-280-6790, Kristen Bourbeau 860-982-2294, Peter Krupenye 845 279-6297, Karol Steczkowski 860-770-6705, Steve Rossi 203 831-8269 or Olson Photographic 203 245-3752.
- **Save each image on CD or USB flash drive and label** with your name and category.

### NEW CONSTRUCTION

- Include 6-12 interior and 4-6 exterior digital photos (front, side & rear) on a labeled CD or flash drive.
- **Identify all photos**, example master bedroom, office, library, etc.
- **Describe** special features and constraints on hard copy in bulleted format. Limit to one page.
- **Include square feet of living area on hard copy.**
- **For SPEC home entries Include list and/or sales price** on hard copy.

### COMMUNITIES:

- **Include** site plan and describe amenities, homes and price ranges, and special features on hard copy.
- Provide 6-8 digital photos **including street scene**, on a labeled CD &/or flash drive.
- **Include copy of brochure.**

### REMODELING:

- Include **one EXTERIOR BEFORE PHOTO** and 6 -12 **AFTER PHOTOS exterior & interior** on labeled CD or flash drive.
- Provide hard copies of **BEFORE** and **AFTER FLOOR PLANS** or indicate changes on **AFTER FLOOR PLAN**.
- **Include SQUARE FEET REMODELED, project description.** Limit one page.
- Include **Remodeled Cost to the Homeowner** and hard cost per square foot on hard copy.

**COMMERICAL** include total sf plus construction cost and special features.

# 2017 HOBI HOUSING AWARDS

## Best in County & Best in State

Builder/Remodeler must be an HBRA member. Architects/Supplier may enter with a builder member

### **CUSTOM HOME** (circle category entered)

- IA Best Custom Home Under 3,000 sf
- IB Best Custom Home 3,000 - 4,000 sf
- IC Best Custom Home 4,000 - 5,000 sf
- ID Best Custom Home 5,000 - 6,000 sf
- IE Best Custom Home 6,000 - 7,000 sf
- IF Best Custom Home 7,000 - 8,000 sf
- IG Best Custom Home 8,000 - 9,000 sf
- IH Best Custom Home 9,000 - 10,000 sf
- II Best Custom Home Over 10,000 sf
- IJ Best Modern/Contemporary Custom Home

### **SPEC HOME** (circle category entered)

- 2A Best Spec Home Under \$500,000
- 2B Best Spec Home \$500,000-\$750,000
- 2C Best Spec Home \$750,000-\$1 Million
- 2D Best Spec Home \$1-\$2 Million
- 2E Best Spec Home \$2-\$3 Million
- 2F Best Spec Home \$3-\$4 Million
- 2G Best Spec Home \$4-\$5 Million
- 2H Best Spec Home \$5-\$6 Million
- 2I Best Spec Home \$6-\$7 Million
- 2J Best Spec Home Over \$7 Million

### **PRODUCTION/SEMI-CUSTOM** (in a community)

- 3A Best Townhome Affordable/Mid-Price/Luxury
- 3B Best Condominium Luxury/Affordable
- 3C Best Rental Unit Luxury/Mid-Price/Affordable
- 3D Best Single Family Home Under \$300,000
- 3E Best Single Family Home \$300,000-\$400,000
- 3F Best Single Family Home \$400,000-\$500,000
- 3G Best Single Family Home \$500,000-\$600,000
- 3H Best Single Family Home \$600,000-\$700,000
- 3I Best Single Family Home \$700,000-\$800,000
- 3J Best Single Family Home Over \$800,000

### **SPECIAL CATEGORIES:** (circle category entered)

- 4A Best Green/Energy Efficient Custom/Spec Home
- 4B Best Green/Energy-Efficient Production Home
- 4C Best Not So Big House
- 4D Best Out of State Spec/Custom Home
- 4E Best Vacation Home (in or out of state)
- 4F Best New /Old Home (combining old & new)
- 4G Best In-town Custom/Spec Home
- 4H Best Multi-Gen unit
- 4I Best Accessory Building
- 4J Best Pool House

### **55+ HOUSING** (age restricted)

- 5A Best Detached/Attached Home Under 2,000 sf
- 5B Best Detached/Attached Home 2,000 sf - 3000 sf
- 5C Best Detached/Attached Home Over 3,000 sf
- 5D Best 55+ Detached/Attached Community

### **COMMUNITIES**

- 6A Best Traditional Community
- 6B Best Cluster/Small Lot Community
- 6C Best Pocket Community (under 15 homes)
- 6D Best Mixed Product Community
- 6E Best Townhouse Community
- 6F Best Condominium Community (Attached/Detached)
- 6G Best Rental Community
- 6H Best Energy-Efficient/Green Community
- 6I Best PUD/Planned Community
- 6J Best Community Clubhouse or Sales Center
- 6K Best Accessory Building in a community

### **REMODELING** (whole house or addition)

- 7A Best Energy-Efficient/Green Remodel
- 7B Best Residential Remodel Under \$100,000
- 7C Best Residential Remodel \$100,000-\$250,000
- 7D Best Residential Remodel \$250,000-\$500,000
- 7E Best Residential Remodel \$500,000-\$750,000
- 7F Best Residential Remodel \$750,000-\$1 Million
- 7G Best Residential Remodel \$1-\$2 Million
- 7H Best Residential Remodel \$2-\$3 Million
- 7I Best Residential Remodel \$3-\$5 Million
- 7J Best Residential Remodel \$5-7 Million
- 7K Best Remodeled Kitchen Luxury/Mid-Price
- 7L Best Remodeled Bath Luxury/ Mid-Price
- 7M Best Master Suite Addition
- 7N Best Lower Level Remodel
- 7O Best Antique Home Restoration/Historic Rehab
- 7P Best Conversion (one use to another)

### **COMMERCIAL** (circle category entered)

- 8A Best New Commercial Large/Small
- 8B Best Commercial Rehab/ Adaptive Reuse
- 8C Best Mixed Use Development

**\$250 per entry.**

**\*Additional entries for SAME HOUSE \$150 per entry.**

**QUESTIONS: Joanne Carroll, JMC Resources (203) 453-5420 joanne@jmcresources.com**

**JMC RESOURCES 1078 MAIN STREET, #4, BRANFORD, CT 06405**

# 2017 HOBI SPECIAL FOCUS AWARDS

To recognize home building technology, products, features and service that add value!

**\$150 per category—Include 3-4 labeled photos and describe special features in a hard copy**

- |                                  |  |
|----------------------------------|--|
| S1 Best Entry or Entry Foyer     | S10 Best Interior Home Feature                                     |
| S2 Best Mudroom or Laundry Room  | S11 Best Outdoor Room/Outdoor Living Environment                   |
| S3 Best Kitchen                  | S12 Best Outdoor Feature- Pool, fireplace, firepit, kitchen, etc.. |
| S4 Best Bath                     | S13 Best New Product/Construction Technology                       |
| S5 Best Library/Office           | S14 Best Home Technology   |
| S6 Best Walk-in Closet or Pantry | S15 Best Green Product or Feature                                  |
| S7 Best Garage                   | S16 Best Product Showroom Under /Over 5,000 sf                     |
| S8 Best Special Purpose Room     | S17 Best Large Product Showroom (over 10,000 sf)                   |
| S9 Best Exterior Home Feature    | S18 Best Website (Builder, Remodeler, Supplier)                    |

## 2017 HOBI SALES & MARKETING AWARDS

**\$200 per category**

- |   |   |
|---|---|
| M1 New Home Broker/Sales Manager of the Year    | M8 Best Promotional Video                 |
| M2 New Home Salesperson of the Year             | M9 Best Ad Print / Web / Mobil / Facebook |
| M3 Best Marketed Community                      | M10 Best Sales Brochure                   |
| M4 Best Special Promotion/Event for a Community | M11 Best Interior Design                  |
| M5 Best Special Promotion/Event for a Spec Home | M12 Best Home Staging                     |
| M6 Best Social Media Campaign                   | M13 Best Community Website                |
| M7 Best Direct Mail                             |   |

### Requirements

- M1-M2 Include digital photo with description of candidate's sales abilities, homes sold and net sales from 9/16-9/17.
- M3-M7 Include 2-4 digital photos with description of target market, strategy & response.
- M8 Include MP3 or MOV file and description of strategy and response plus video link .
- M9-M10 Include digital photo(s), description, target market, links if appropriate and response.
- M11 Include 4 digital photos, description and cost.
- M12 Include 4-6 digital photos, target market, cost and results
- M13 Include 4 digital photos and description of special features and SEO

## 2017 HOBI COMMUNITY SERVICE AWARDS

Any charitable project in which you personally or professionally have initiated or made a SIGNIFICANT donation to give back to the community this year is eligible. Entry requirements include a completed entry form, description 2-4 digital photos . Entry fee is \$100

## 2017 HOBI HOME FINANCING AWARDS

**\$200 per entry**

- |   |  |
|---|--|
| F1 Best Construction Permanent Custom Home Loan | F3 Best Construction Loan                |
| F2 Best Rehab Home Loan                         | F4 Best End Loan Package for a Community |
- Provide at least 1 digital image on CD or flash drive
  - DESCRIBE features, geographic area offered and how product is utilized by builders.

**DEADLINE: FRIDAY, SEPTEMBER 8, 2017**

**JMC Resources 1078 Main Street, #4, Branford, CT 06405**

**Joanne Carroll JMC Resources (203) 453-5420 joanne@jmcresources.com**

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