

HOBIAWARDS 2018



Home Building Industry Awards

Join the best in your industry by entering Connecticut's only Home Building Industry Awards. Sponsored by the HBRA of Connecticut, the HOBIAwards offers recognition to builders, remodelers and suppliers for excellence in home design and construction, home technology, sales and marketing and home financing.

ELIGIBILITY:

Only HBRA of Connecticut members may enter any house, development or product built, remodeled, supplied, marketed or financed by an HBRA member after January 2016 or a community service project undertaken in 2018.

JUDGING:

A panel of housing industry professionals will review all entries and visit selected homes and developments. Judges reserve the right to eliminate any category due to insufficient entries or if the quality of the work does not warrant a winner. All decisions are final.

WINNING ENTRIES:

Winners will be notified by October 12th. Awards and a Power Point show of the winning entries will be presented at the HBRA of Connecticut **HOBIAwards Dinner on Tuesday, November 13th, 2018** at the Aqua Turf in Southington, CT. Winners will be featured in *Connecticut Builder* magazine, and will benefit from local and state wide media coverage and publicity. **TOP AWARDS** will be kept confidential and announced at the dinner on November 13, 2018.

2018 Media Sponsor:



PLEASE MAIL APPLICATIONS TO:
JMC RESOURCES 1078 Main Street, #4, Branford, CT 06405

ENTRY DEADLINE: FRIDAY, SEPTEMBER 7, 2018

2018 HOBI AWARDS

Use Separate Entry For Each Category Entered

Name of Entrant & Company _____
Mailing Address _____
Contact Name _____ cell phone _____
Entrant e-mail _____ office tel. _____
Category Entered _____
Address of Project Entered: _____

ENTRY DEADLINE: Friday, September 7, 2018

- **HOUSNG** \$250 per home entered
- **SPECIAL FOCUS** \$150 per category entered **COMMUNITY SERVICE** \$100 - see back page
- **SALES & MARKETING** \$200 per entry see back page.
- **HOME FINANCING** \$200 per entry. See back page.
- Make check payable to: **JMC Resources and send to: 1078 MAIN STREET, #4, BRANFORD, CT 06405**
- For all **HOUSING** Entries: Form **BELOW MUST** be filled out or applicant will be **DISQUALIFIED**.
If manufacturer does not apply, just list supplier. Indicate architect or designer and photographer.

Manufacturer

Lumber Supplier _____
Windows _____
Siding _____
Garage Doors _____
Roofing _____
Plumbing Fixtures _____
Appliances _____
Tile/Stone _____
Fireplaces _____
Closets _____
*Architect/Designer: _____

Supplier

*Photographer: _____

FOR ALL ENTRIES

- **DIGITAL PHOTOS (JPEGs in PC format dimension approx. 1000 x 800 pixels) Resolution appropriate for Power Pt.**
- Use a professional photographer of your choice or Jim Fuhrmann 860-249-1341, Larry Merz 203-222-1936, Sandro DeCarvalho 203-395-6716, Carl Vernlund 860-280-6790, Karol Steczkowski 860-770-6705, Steve Rossi 203 831-8269.
- **Save each image on CD or USB flash drive and label** with your name and category.

FOR ALL NEW CONSTRUCTION

- Include 6-12 interior and 4-6 exterior digital photos (front, side & rear) on a labeled CD &/or **flash drive**
- **Identify all photos**
- **Describe** special features and constraints on hard copy.
- **Include square feet of living area on hard copy.**
- **Include list or sales price for SPEC** home entries on hard copy.
- Provide **REDUCED FLOORPLAN**.
- **For Commerical include total sf plus construction cost**

FOR COMMUNITIES:

- **Describe** site plan, amenities, homes and price ranges, and special features on hard copy.
- Provide 6-8 digital photos **including street scene**, on a labeled CD &/or flash drive
- **Include copy of brochure and site plan.**

FOR REMODELING:

- Include **one EXTERIOR BEFORE PHOTO** and 6 -12 **AFTER PHOTOS** exterior & interior appropriate to category.
- Label CD. Provide hard copies of **BEFORE** and **AFTER FLOOR PLANS** and indicate **changes on AFTER FLOOR PLAN**.
- **Describe** the scope of the project including: construction features, and constraints and square feet remodeled.
- Include **Remodeled Cost to the Homeowner** and hard cost per square foot on hard copy.

2018 HOBI HOUSING AWARDS

Best in County & Best in State

(*Builder/Remodeler of house must be an HBRA member
Architects/Supplier may enter with a builder member)

CUSTOM HOME (circle category entered)

- IA Best Custom Home Under 3,000 sf
- IB Best Custom Home 3,000 - 4,000 sf
- IC Best Custom Home 4,000 - 5,000 sf
- ID Best Custom Home 5,000 - 6,000 sf
- IE Best Custom Home 6,000 - 7,000 sf
- IF Best Custom Home 7,000 - 8,000 sf
- IG Best Custom Home 8,000 - 10,000 sf
- IH Best Custom Home 10,000 - 20,000 sf
- II Best Custom Home Over 20,000 sf
- IJ Best Modern Custom Home

SPEC HOME (circle category entered)

- 2A Best Spec Home Under \$500,000
- 2B Best Spec Home \$500,000-\$750,000
- 2C Best Spec Home \$750,000-\$1 Million
- 2D Best Spec Home \$1-\$2 Million
- 2E Best Spec Home \$2-\$3 Million
- 2F Best Spec Home \$3-\$4 Million
- 2G Best Spec Home \$4-\$5 Million
- 2H Best Spec Home \$5-\$6 Million
- 2I Best Spec Home \$6-\$7 Million
- 2J Best Spec Home Over \$7 Million

PRODUCTION/SEMI-CUSTOM (in a community)

- 3A Best Townhome Affordable/Mid-Price/Luxury
- 3B Best Condominium Luxury/Affordable
- 3C Best Rental Unit Luxury/Mid-Price/Affordable
- 3D Best Single Family Home Under \$300,000
- 3E Best Single Family Home \$300,000-\$400,000
- 3F Best Single Family Home \$400,000-\$500,000
- 3G Best Single Family Home \$500,000-\$600,000
- 3H Best Single Family Home \$600,000-\$700,000
- 3I Best Single Family Home \$700,000-\$800,000
- 3J Best Single Family Home Over \$800,000

SPECIAL CATEGORIES: (circle category entered)

- 4A Best Green/Energy Efficient Custom/Spec Home
- 4B Best Special Purpose Home (ex. sports facility)
- 4C Best Not So Big House
- 4D Best Out of State Spec/Custom Home
- 4E Best Vacation Home (in or out of state)
- 4F Best New /Old Home (combining old & new)
- 4G Best In-town Custom/Spec Home
- 4H Best Multi-Gen unit
- 4I Best Accessory Building
- 4J Best Pool House

55+ HOUSING (age restricted)

- 5A Best Detached/Attached Home Under 2,000 sf
- 5B Best Detached/Attached Home 2,000 sf - 3000 sf
- 5C Best Detached/Attached Home Over 3,000 sf
- 5D Best 55+ Detached/Attached Community

COMMUNITIES

- 6A Best Traditional Community
- 6B Best Cluster/Small Lot Community
- 6C Best Pocket Community (under 15 homes)
- 6D Best Smart Growth Community
- 6E Best Townhouse Community
- 6F Best Condominium Community (Attached/Detached)
- 6G Best Rental Community
- 6H Best Energy-Efficient/Green Community
- 6I Best Mixed Product Community
- 6J Best Community Clubhouse or Sales Center

REMODELING (whole house or addition)

- 7A Best Energy-Efficient/Green Remodel
- 7B Best Residential Remodel Under \$100,000
- 7C Best Residential Remodel \$100,000-\$250,000
- 7D Best Residential Remodel \$250,000-\$500,000
- 7E Best Residential Remodel \$500,000-\$750,000
- 7F Best Residential Remodel \$750,000-\$1 Million
- 7G Best Residential Remodel \$1-\$2 Million
- 7H Best Residential Remodel \$2-\$3 Million
- 7I Best Residential Remodel \$3-\$5 Million
- 7J Best Residential Remodel \$5-7 Million
- 7K Best Remodeled Kitchen Luxury/Mid-Price
- 7L Best Remodeled Bath Luxury/ Mid-Price
- 7M Best Lower Level Remodel
- 7N Best Antique Home Restoration/Historic Rehab
- 7O Best Conversion (one use to another)
- 7P Best Master Suite Addition

COMMERCIAL (circle category entered)

- 8A Best New Commercial Large/Small
- 8B Best Commercial Rehab/ Adaptive Reuse
- 8C Best Mixed Use Development (Over/Under \$10 Million)

* \$250 per entry

* Additional entries for same house \$150 per entry.

QUESTIONS: Joanne Carroll, JMC Resources (203) 453-5420 joanne@jmcresources.com

JMC RESOURCES 1078 MAIN STREET, #4, BRANFORD, CT 06405

2018 HOBI SPECIAL FOCUS AWARDS

To recognize home building technology, products, features and service that add value!

\$150 per category—Include 3-4 digital images and describe special features in a hard copy

- | | |
|---|---|
| S1 Best Entry or Entry Foyer | S11 Best Interior Home Feature |
| S2 Best Mudroom or Laundry Room | S12 Best Outdoor Room/Outdoor Living Environment |
| S3 Best Kitchen | S13 Best Outdoor Feature (pool, FPL, kitchen, deck etc) |
| S4 Best Master Bath or Powder Room | S14 Best New Product/Construction Technology |
| S5 Best Library/Office | S15 Best Home Technology |
| S6 Best Walk-in Closet or Butler's Pantry | S16 Best Green Product or Feature |
| S7 Best Home Elevator | S17 Best Amenity or Option/ Upgrade |
| S8 Best Special Purpose Room | S18 Best Product Showroom Under/Over 5,000 sf |
| S9 Best Garage | S19 Best Large Product Showroom (over 10,000 sf) |
| S10 Best Exterior Home Feature | S20 Best Website (Builder, Remodeler, Supplier) |

2018 HOBI SALES & MARKETING AWARDS

\$200 per category

- **M1-M2** Include digital photo with description of candidate's sales abilities, homes sold and net sales from 9/17-9/18 on labeled CD.
- **M3-M7**—Include 2-4 digital photos with description of target market, strategy & response.
- **M8** - Include 4-6 digital photos, description of target market and cost on CD or flash drive.
- **M9** Include digital photo(s), description of ad/brochure, target market and response.
- **M10** Include - digital photos & description of special features & SEO.
- **M11 & M12** - Include 4-6 digital photos, target market, cost and results.

- | | |
|--|---|
| M1 New Home Broker/Sales Manager of the Year | M7 Best E-Mail/Direct Mail |
| M2 New Home Salesperson of the Year | M8 Best Interior Merchandising/InteriorDesign |
| M3 Best Marketed Home or Community | M9 Best Ad: Print / Mobile / Facebook |
| M4 Best Special Promotion/Event | M10 Best Community Web Site |
| M5 Best Blog or Social Media Post | M11 Best Home Staging |
| M6 Best Social Media Campaign | M12 Best Virtual Home Staging |

2018 HOBI COMMUNITY SERVICE AWARDS

Any charitable project in which you personally or professionally have **initiated** or made a **significant** donation to give back to the community this year is eligible. Entry requirements include a completed entry form, description and 2-4 digital photos. Entry \$100

2018 HOBI HOME FINANCING AWARDS

- **Entry fee \$200 per entry payable to JMC Resources, 200 Boston St. #4, Guilford, CT 06437**
- **DESCRIBE financing product features, geographic area offered and how it is utilized by specific builders for new construction on a hard copy. Provide at least one digital image.**

- | | |
|---|--|
| F1 Best Construction Permanent Custom Home Loan | F3 Best Construction Loan |
| F2 Best Rehab Home Loan | F4 Best End Loan Package for a Community |

DEADLINE: FRIDAY, SEPTEMBER 7, 2018

Please note our address change: 1078 Main Street, #4, Branford, CT 06405

Joanne Carroll JMC Resources (203) 453-5420 joanne@jmcresources.com

The HBRA of CT HOBI Awards are developed and coordinated under license by Joanne Carroll, JMC Resources. All entrants acknowledge that the HOBI awards given by the Home Builders and Remodelers Association of CT Inc. are not an endorsement of the entrant or any of its homes, buildings, projects, products or services, and the entrant agrees to not state or infer in writing or verbally to any other party that any HOBI award given by the HBRA of Connecticut constitutes an endorsement of any kind. The entrant agrees that neither the HBRA of Connecticut, Inc. nor JMC Resources, nor any of their principles, officers, directors, employees or agents, shall be liable for any loss or casualty incurred or caused by the entrant's work. The entrant shall hold the Home Builders and Remodelers Association of Connecticut and JMC Resources harmless from any and all liability, costs, damages, including attorney's fees, from any claims or causes of action arising directly or indirectly in connection with this award program, including, but not limited to, claims by purchasers or lessors.